



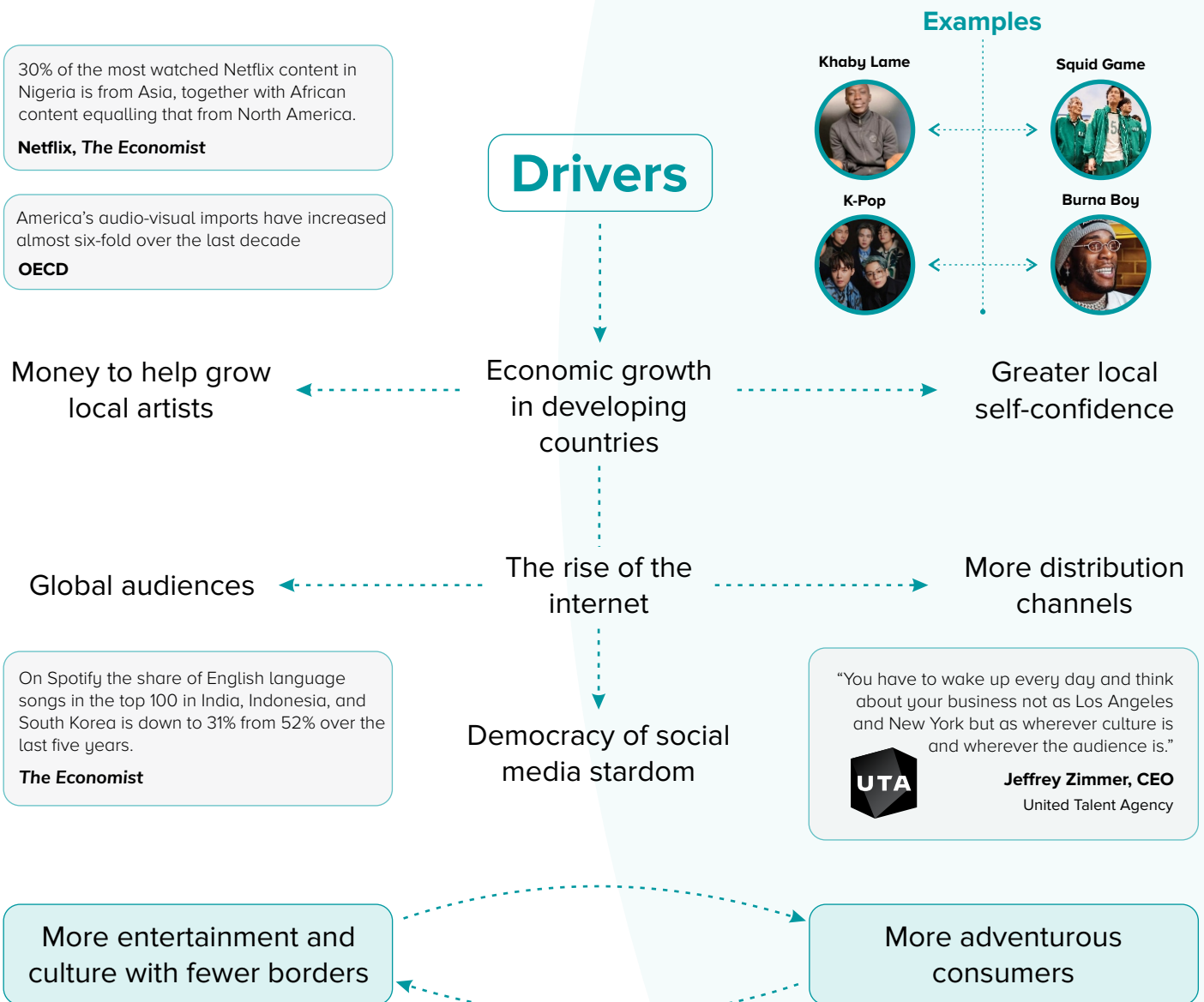
How Pop Culture Went Multipolar



Fears of Western culture dominance and global monoculture

are being replaced by

Emergence of a diverse multipolar global pop culture



Pop culture drives soft power across the globe

Concept framework by:
thrivingonoverload.com



Source: How pop culture went multipolar,
The Economist, October 6, 2022